



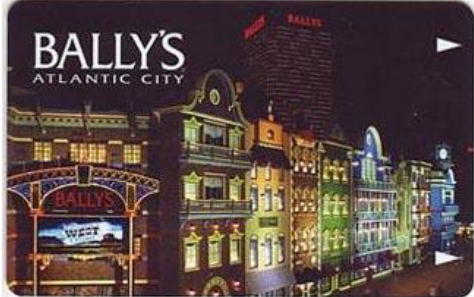
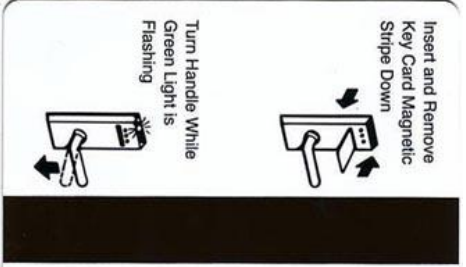
# December 2006 Room Keys

State/City – Casino	Key Front	Key Back
<p>Nevada – Palms Casino.</p> <p>New room key for “Coors” convention, dated 2006. Similar to last years except added 3 lines of text above “Coors” and convention dates at bottom changed.</p> <p>Mfr: Able Card Company.</p>		
<p>Nevada – Palms Casino.</p> <p>New room key for “Jack Daniel’s” convention, dated 2006.</p> <p>Mfr: Able Card Company.</p>		

Contributor: Larry and Alice Kopp

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<p>New Jersey – Borgata Casino. New room key advertising the “WHIM” retail store.</p> <p>Mfr: None</p> <p>Contributor: Archie Black</p>	 <p>The image shows a square logo for 'whim' in a lowercase, red, serif font. Below it, the tagline 'envy n•one' is written in a smaller, lowercase, sans-serif font. At the bottom, the text 'BORGATA INTRODUCES A TRULY NEW CONCEPT IN RETAIL.' is printed in a small, uppercase, sans-serif font.</p>	 <p>The image shows the Borgata logo in a red, cursive font. Below it, the text 'HOTEL CASINO &amp; SPA' is written in a small, uppercase, sans-serif font. Further down, the address 'One Borgata Way, Atlantic City, NJ 08401' and phone number '1.866.MY BORGATA' are listed, along with the website 'theborgata.com'. At the bottom, there is a small disclaimer: 'Gambling Problem? Call 1-800-GAMBLER. ©2006 Borgata Hotel Casino &amp; Spa. All Rights Reserved.'</p>
<p>New Jersey – Bally's Casino. New room key.</p> <p>Mfr: None</p> <p>Contributor: Archie Black</p>	 <p>The image shows a night view of the Bally's Atlantic City building, illuminated with colorful lights. The 'BALLY'S' logo is visible at the top left of the image.</p>	 <p>The image shows two diagrams illustrating how to use a key card. The left diagram shows a hand inserting a card into a slot, with the text 'Turn Handle White Green Light is Flashing' next to it. The right diagram shows a hand removing a card from a slot, with the text 'Insert and Remove Key Card Magnetic Stripe Down' next to it.</p>